

SUSTAINABILITY IN MEDIA EDUCATION: COLLABORATIVE STRATEGIES FOR CURRICULUM DEVELOPMENT AND PROFESSIONAL EMPOWERMENT BY THE SUMED PROJECT

Ġorġ Mallia and Monika Maslowska

University of Malta, MALTA

Abstract

Sustainability has become a very important aspect both in education and in industry. The United Nations' Agenda 2030 has 17 sustainable development goals (SDGs) that need to be implemented. An EU co-funded project called SUMED, linking together five institutions from four countries, is working with University level media contents, as well as with the media industry, in two ways: 1) to analyse the situation regarding the integration of sustainability goals within the curricula of the Universities and the working models provided by the industry, and 2) to create new or redesigned curricula that implement SDGs in media courses, leading to a more skilled and richer knowledge base for students that can then be transferred to industry. This paper looks at sustainability at University level and at the place of work and also reports on four different approaches taken by SUMED partners in order to fulfill the aims of the project.