

MODEL OF THE “MEDIATING TEACHER” IN DISTANCE LEARNING ENVIRONMENTS: CLASSES THAT COMBINE ASYNCHRONOUS DISTANCE LEARNING VIA VIDEOTAPED LECTURES

Aryeh Ben-Chayim & Baruch Offir
Bar-Ilan University, Israel

Abstract

This study investigated a distance-learning model that includes a *mediating teacher* in the classroom, in addition to the teacher teaching from a distance. The study compares the characteristics of the mediating interaction between teachers and students in high school classes that include asynchronous distance learning, in which a mediating teacher is present in the classroom in addition to the teacher who is teaching from a distance via videotaped lectures. Teachers who had training for mediated teaching in the classroom in an asynchronous distance-learning environment were better mediators than teachers who did not receive training for mediated teaching.

Theoretical Background

The Information Technology (IT) Learning Revolution in general, and distance learning in particular, have a significant influence on teaching methods (Horizon Report, 2008; Milne, 2007; Moore & Kearsley, 2005). An approach of *blended learning* (Konja & Ben-Zvi, 2009) or a *hybrid approach* (El Mansour & Mupinga, 2007), which combine distance learning with face-to-face learning by a lecturer, are becoming more prevalent in the academia.

A combination of IT with education can assist in shaping teaching processes and methods, where the teacher serves as a mediator and promotes learning, and is not necessarily the sole source of knowledge (Fullan, 2000; Harasim, 1993; Hayes, 2007; Muri-Herzing, 2004; Offir, 2010; Salomon, 2000). Theories on distance teaching and learning (Holmberg, 2007; Moore, 2007; 2013; Moore & Kearsley, 1996) as well as research findings (Blau & Barak, 2009; Kock, 2007; Nachmias, Mioduser, & Shemla, 2000; Offir, 2006; 2010; Offir & Lev, 1999; 2000; Offir, Bezalel-Rosenblat, & Barth, 2007; Offir, Lev, & Bezalel, 2008; Offir, Lev, Lev, Barth, & Shteinbok, 2004; Rovai, 2002; Weimer, 2013) indicate that classical distance learning environments restrict important pedagogical factors such as student-teacher and student-student interactions.

Following these findings, the goal of the present study is to propose a change in the distance learning method and in the teachers' roles and to test a model of a *Mediating Teacher* for distance teaching and learning environments. The model proposes a combination between a teacher who is an expert in the content who gives the lesson in parallel to several classes either synchronously or asynchronously through videotaped lectures, and a mediating teacher who is present in each classroom. This enables the *mediating teacher* to find time for issues which are beyond the teaching contents, such as mediating a sense

of efficacy, mediating discipline and increasing the motivation to learn, mediating expansion and development of learning and thinking skills and mediating regulation of behavior (Klein & Sobleman, 2010), which were found to be essential in the distance learning environment. This model is based on Feuerstein, Rand and Hoffman's (1979) Mediated Learning Experience (MLE) theory.

The study compares the characteristics of the interaction between teachers and students in high-school classes that include asynchronous distance learning, in which a mediating teacher is included in the classroom (all teachers underwent training by the research team). The mediation components investigated in the study included: intentionality and reciprocity (two-way communication between the student and the teacher), meaning (the manner in which the student understands why he/she is learning, in order to increase motivation), transcendence (moving the learning from its connection to the here and now to material learned, material to be learned and meta-cognitive thinking), a feeling of confidence (affording encouragement and reinforcements to the students, while explaining the reason for success) and regulation of behavior (impartation of skills to the student for planning and controlling his/her learning). The study was based mainly on Klein's method for analysis of mediating interactions between teachers and students, the OMI (Observing Mediation Interactions) (Klein, 1988; Klein, Raziel, Brish, & Birenbaum, 1987; Klein, Weider, & Greenspan, 1987).

The *Mediating Teacher* model proposes a learning and teaching process based on two channels: a content channel carried out from a distance and a mediation channel, which is performed in the classroom, where the *mediating teacher* who is found in the classroom bridges between them.

Methods

The research involved both quantitative and qualitative analyses of data. The independent research variable was training teachers in mediation. The dependent variables were the students' assessment of the mediated teaching, the frequency of the occurrence of the mediation components and the communication chains in the mediated teacher-student interaction. The mediator variable was the teacher's sense of efficacy.

Participants

The participants included 12 teachers and 116 students who were divided into an intervention group comprised of classes of six teachers who received training for mediated teaching and used videotaped lectures in their lessons and a comparison group of the classes of six teachers who did not receive such training and used videotaped lectures in their lessons.

Research Tools

The research tools included a questionnaire for evaluating mediated teaching – the Mediating Interaction Evaluation Questionnaire (MIEQ), which was developed by the researcher, an observation tool for analysis of mediating interactions, OMI (Klein, Weider & Greenspan, 1987) and a Teacher's Sense of Self-efficacy Questionnaire (Rich, Lev, & Fischer, 1996).

Procedure

An intervention based on Klein's (2004) Mediation Intervention for Sensitizing Caregivers (MISC) model was performed during the study. The teachers received instruction for mediated teaching that dealt in two dimensions of the model – the teaching dimension and the communication dimension. The study was carried out in three stages:

- Pre stage: All teachers in both groups (intervention and comparison) were videotaped at the beginning of the year in a lesson in which they included a videotaped lecture. The teachers chose a videotaped lecture that refers to the material learned in the class from a database of recorded lessons. The MIEQ for evaluating mediated teaching was administered to the students at the end of the lesson.
- Intervention stage: The teachers in the intervention group received instruction for mediated teaching during the school year, with inclusion of a videotaped lecture in the lesson, whereas the comparison group received no instruction.
- Post stage: All teachers in both groups (intervention and comparison) were videotaped at the end of the year in a lesson in which they included a videotaped lecture. The students were administered a questionnaire for evaluating mediated teaching at the end of the lesson.

Results and Discussion

It was found that teachers who received training for mediated teaching in an asynchronous distance-learning environment that includes videotaped lectures in their lessons are better mediators than teachers who do not receive such training.

This finding is expressed in three dimensions: The teaching dimension, the communication dimension and the mediation dimension.

In the teaching dimension, the teachers who received training make greater use of the mediation components during their teaching in the classroom. The results of a linear log test for the frequency of the mediation components are presented in Table 1. A significant difference was found in all five mediation components: focusing (intentionality and reciprocity); meaning; transcendence; feeling of confidence and regulation of behavior.

Table 1

Standardized (Z) Values for Main Effects and the Effect of the Interaction Between the Two Research Groups and the Three Research Stages

Type of Effect	Estimate	Standard Error	Z
Focusing (intentionality and reciprocity)			
Group X Research Stage	.20	.07	2.74**
Group	-.27	.07	-
Stage	.11	.07	1.49
Meaning			
Group X Research Stage	.11	.05	2.33*
Group	-.07	.05	-1.51
Stage	.04	.05	.74
Transcendence			
Group X Research Stage	.27	.06	4.58***
Group	-.26	.06	-
Stage	-.13	.06	-2.18*
Feeling of Confidence			
Group X Research Stage	.36	.14	2.61**
Group	-.53	.14	-
Stage	.17	.14	1.22*
Regulation of Behavior			
Group X Research Stage	.36	.14	2.59**
Group	-.33	.14	-2.34*
Stage	.20	.14	.12

* $p < .05$, ** $p < .01$, *** $p < .001$

The teachers who received training expanded the topic learned in the videotaped lesson and connected it to material that was learned in the past and to material that is relevant to the students' everyday life. These teachers also asked the students to reach conclusions and perform comparisons from the material learned in the videotaped lecture (transcendence). The teachers encouraged their students more and supported them when necessary (mediation for a feeling of confidence).

The teachers in the intervention group were found to maintain longer communication and discourse with the students. The results of a linear log test for the communication chains are presented in Table 2. The use of videotaped lectures had a positive significant effect on the length of the communication chains between the teachers and the students.

Table 2

Standardized (Z) Values for Main Effects and for the Effect of the Interaction Between the Two Research Groups and the Three Research Stages

Type of Effect	Estimate	Standard Error	Z
Number of Communication Chains			
Group X Research Stage	-.10	.10	-1.0
Group	-.05	.10	1.17
Stage	.11	.07	1.49
Length of the Communication Chains			
Group X Research Stage	.24	.07	3.50***
Group	.11	.07	1.60
Stage	-.35	.07	-
			5.14***
Length of Videotaped Lecture			
Group X Research Stage	-.11	.07	-1.50
Group	.10	.07	.15
Stage	.05	.07	.66
Number of Times the Video was Halted			
Group X Research Stage	-.05	.12	-.37
Group	-.12	.12	-1.00
Stage	-.15	.12	-1.20

*** $p < .001$

The students of the teachers in the intervention group evaluated the mediating teaching level as higher. A significant difference was found in four of the five mediation components: intentionality and reciprocity, meaning, feeling of confidence and regulation of behavior. Pearson correlations between the students' evaluation of the mediated teaching and the frequency of the appearance of the mediation components are presented in Table 3. It should be noted that in the context of this finding, the mediation components of mediation for meaning (motivation) and for regulation of behavior were found to be essential for students in distance learning environments (Heum & Joon, 2013; Hodges, 2005; Schunk & Zimmerman, 2007).

Thus, teachers who received training for mediated teaching in an asynchronous distance learning environment and used videotaped lectures of a teacher teaching from a distance, were more attentive to the students, referred to their questions and focused them during the videotaped lecture (mediation for focusing – intentionality and reciprocity). The teachers held more discussions and enabled the students to participate in them by asking questions and giving an explanation from the videotaped lecture (mediation for meaning).

Table 3

Pearson Correlations and Frequency of the Mediation Components among Students whose Teachers Received Training in Mediated Teaching (N=57)

Students' evaluation of mediated teaching	Frequency of the appearance of the mediation components				
	Intentionality and reciprocity	Meaning	Transcendence	Feeling of confidence	Regulation of behavior
Intentionality and reciprocity	.36**	.42**	-.25*	.10	.39**
Meaning	.23*	.26*	-.11	-.04	.28*
Transcendence	.22	.29*	-.19	.02	.30*
Feeling of confidence	.45**	.48**	-.26*	-.06	.35**
Regulation of behavior	.26*	.29*	-.14	.06	.32**

* $p < .05$, ** $p < .01$

The teachers used work sheets and asked the students to think before they answer questions and plan and look at their answers critically with reference to the topic learned in the videotaped lesson (mediation for regulation of behavior).

Conclusions

The findings are in agreement with the claim that the teacher can serve as a mediator and a promoter of learning in IT environments, and not necessarily as the sole source of knowledge (Harasim, 1993; Muri-Herzig, 2004; Offir, 2010). The teacher can thus help bridge the physical and pedagogical gap (Moore, 2007; 2013; Moore & Kearsley, 1996; 2005; Offir, 2010), which is created due to the distance between the teacher teaching from a distance and/or his/her videotaped lectures and the students. This may help overcome the pedagogical limitations of these environments (Blau & Barak, 2009; Kock, 2007; Nahmias et al., 2000; Offir, 2006; 2010; Offir & Lev, 1999; 2000; Offir, Bezalel-Rosenblat, & Barth, 2007; Offir, Lev, & Bezalel, 2008; Offir, Lev, Lev, et al., 2004; Rovai, 2002; Weimer, 2013).

Assuming that the students also acquire the content learned in the lesson through videotaped lectures, the findings indicate that teachers who are trained for mediated teaching can plan the framework of their teaching in the classroom such that they can be free for more individual and personal teaching. They can encourage the students to feel confident, mediate for meaning and strengthen the motivation to learn, to regulate behavior, plan and control the learning process and expand the thinking skills that were found to be important and essential for students in distance learning environments (Aileo, Cascio, Ficarra, Messina, & Severino 2011; Cho & Kim, 2013; Garrison, Anderson, & Archer, 2001; Hodges, 2005; Wang & Wu, 2008; Zhang, Duan, & Wu, 2001).

The findings from the subjective perspective of the students and from the objective perspective of observations of video-filmed mediation interactions between the teachers and the students support the basis of the Mediating Teacher model which is proposed in the present study for distance learning environments. The findings show that all three factors: the teacher who teaches from a distance, the mediating teacher in the classroom, and the students in the classroom contribute to learning.

The teaching and learning process includes the transmission of numerous components: information, skills, abilities, and values. Future studies should test the role and contribution of each of the above three factors (the teacher who teaches from a distance, the mediating teacher in the classroom and the students in the classroom) in this process.

References

- Aileo, F., Cascio, M., Ficarra, L., Messina, R., & Severino, S. (2011). Distance education: The role of self-efficacy and locus of control in lifelong learning. *Procedia-Social and Behavioral Sciences*, 28, 705–717.
- Blau, I., & Barak, A. (2009). Synchronous online discussion: Participation in a group audio conferencing and textual chat as affected by communicator's personality characteristics and discussion topics. In *Proceedings of the International Conference on Computer Supported Education – CSEU'09* (pp. 19–24), Lisbon, Portugal.
- Cho, H., & Kim, J. (2013). Students' self-regulation for interaction with others in online learning environments. *Internet and Higher Education*, 17, 69–75.
- El Mansour, B., & Mupinga, D. M. (2007). Students' positive and negative experiences in hybrid and online classes. *College Student Journal*, 41, 242–248.
- Feuerstein, R., Rand, Y., & Hoffman, M. B. (1979). *The dynamic assessment of retarded performers: The learning potential assessment device, theory, instruments, and techniques*. Baltimore: University Park Press.
- Fullan, M. (2000). The return of large-scale reform. *Journal of Educational Change*, 1, 5–28.
- Garrison, D. R., Anderson, T., & Archer, W. (2001). Critical thinking, cognitive presence, and computer conferencing in distance education. *American Journal of Distance Education*, 15(1), 7–23.
- Harasim, L. (1993). Collaboration in cyberspace: Using computer conferences as a group learning environment. *Interactive Learning Environments*, 3(2), 119–130.
- Hayes, D. N. A. (2007). ICT and learning: Lessons from Australian classrooms. *Computers and Education*, 49, 385–395.
- Heum, C., & Joon, K. (2013). Students' self-regulation for interaction with others in online learning environment. *Internet and Higher Education*, 17, 69–75.
- Hodges, C. (2005). Self-regulation in web-based courses: A review and the need for research. *The Quarterly Review of Distance Education*, 6(4), 375–383.

- Holmberg, B. (2007). A theory of teaching-learning conversations. In M. G. Moore (Ed.), *Handbook of distance education* (2nd ed.) (pp. 69–75). Mahwah, NJ: Lawrence Erlbaum.
- Horizon Report (2008). *EDUCAUSE learning initiative*. Retrieved from <http://www.nme.org/pdf/2008-Horizon-Report.pdf>
- Klein, P. S. (1988). Stability and change in interaction of Israeli mothers and infants. *Infants Behavior and Development*, *11*, 55–70.
- Klein, P. S. (2004). Patterns of interaction with the child and its influence on neurological processes, emotion, language and thinking. Lecture at the Baker Conference, Tel-Aviv (Hebrew).
- Klein, P. S., & Sobelman, V. (2010). *Together and alone: Inclusion of children with special needs in regular educational frameworks for early childhood*. Even-Yehuda: Reches (Hebrew).
- Klein, P. S., Raziel, P., Brish, M., & Birenbaum, E. (1987). Cognitive performance of 3 year olds born at very low birth weight. *Journal of Psychosomatic Obstetrics and Gynecology*, *7*, 117–129.
- Klein, P. S., Weider, S., & Greenspan, S. I. (1987). A theoretical overview and empirical study of mediated learning experience: Prediction of pre-school performance from mother-infant interaction patterns. *Infant Mental Health Journal*, *8*(2), 110–129.
- Kock, N. (2007). Media naturalness and compensatory encoding: The burden of electronic media obstacles is on senders. *Decision Support Systems*, *44*, 175–187.
- Konja, M., & Ben-Zvi, D. (2009). The added value of Wiki to collaborative learning as viewed by the learners. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri & Y. Yair (Eds.), *The learning man in the technological era* (pp. 145–151). Raanana: The Open University (Hebrew).
- Milne, A. J. (2007). Entering the interaction age: Implementing a future vision for campus learning spaces...today. *EDUCAUSE Review*, *42*, 13–31.
- Moore, M. G. (2007). *Handbook of distance education* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum.
- Moore, M. G. (2013). *Handbook of distance education* (3rd ed.). New York: Routledge.
- Moore, M. G., & Kearsley, G. (1996). *Distance education: A systems view*. New York: Wadsworth.
- Moore, M. G., & Kearsley, G. (2005). *Distance education: A system view* (2nd ed.). Belmont, CA: Wadsworth.
- Muir-Herzig, R. G. (2004). *Technology and its impact in the classroom*. *Computers and Education*, *42*, 111–131.
- Nahmias, R., Mioduser, D., & Shemla, A. (2000). Internet usage by students in an Israeli High school. *Journal of Educational Computing Research*, *22*(1), 55–73.
- Offir, B. (2006). Influence of a distance learning environment on university students' attribution of success and failure. *Computer in Education Journal*, *16*, 82–94.
- Offir, B. (2010). *The process of change in education. Moving from descriptive to prescriptive research*. New York: Nova Science.
- Offir, B., & Lev, J. (1999). Teacher-learner interaction in the process of operating D.L. (Distance Learning) System. *Educational Media International*, *36*(2), 132–138.

- Offir, B., & Lev, J. (2000). Constructing an aid for evaluating teacher-learner interaction in Distance Learning. *Educational Media International*, 37(2), 91–98.
- Offir, B., Bezalel-Rosenblat, R., & Barth, I. (2007). Introverts, extroverts and achievement in a distance learning environment. *American Journal of Distance Education*, 21(1), 3–19.
- Offir, B., Lev, Y., & Bezalel, R. (2008). Surface and deep learning processes in distance education: Synchronous versus asynchronous systems. *Computer and Education*, 51, 1172–1183.
- Offir, B., Lev, Y., Lev, Y., Barth, I., & Shteinbok, A. (2004). An integrated analysis of verbal and nonverbal interaction in conventional and distance learning environment. *Journal of Educational Computing Research*, 13(2), 101–118.
- Rich, Y., Lev, S., & Fischer, S. (1996). Extending the concept and assessment of teacher efficacy. *Educational and Psychological Measurement*, 56, 1015–1025.
- Rovai, A. P. (2002). Building sense of community at a distance. *International Review of Research in Open and Distance Learning*, 3(1), 1–16.
- Salomon, G. (2000). *Technology and education in the information age*. Tel-Aviv: Zemora-Bitan (Hebrew).
- Schunk, D. H., & Zimmerman, B. J. (Eds.). (2007). *Motivation and self-regulated learning: Theory, research, and applications*. Mahwah, NJ: Erlbaum.
- Wang, S. L., & Wu, P. Y. (2008). The role of feedback and self-efficacy on web-based learning: The social cognitive perspective. *Computers & Education*, 51, 1689–1598.
- Weimer, M. (2013). *Student persistence in online courses: Understanding the key factors* (Web log comment). Retrieved April 2, 2013.
- Zhang, J., Li, F., Duan, C., & Wu, G. (2001). Research on self-efficacy of distance learning and its influence to learners' attainments. In C. H. Lee (Ed.), *Proceedings of the International Conference on Computers in Education (ICCE)/ SchoolNet 2001* (pp. 1510–1517). Incheon, South Korea: Incheon National University of Education.

Author Details

Aryeh Ben-Chayim

aryebh@walla.com

Baruch Offir

offir-e@inter.net.il