

## A TURNINGPOINT FOR CLOUDY DAYS

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Research has demonstrated that engaging students in the learning process increases their attention and focus, motivates them to practice higher-level critical thinking skills, and promotes meaningful learning experiences. Instructors who adopt a student-centred approach to instruction, through increasing opportunities for student engagement, help their students achieve the course's learning objectives through engagement.

Students are under more pressure than ever to achieve, and instructors bear the burden of this whilst ensuring their teaching practices are designed to guarantee success. Instructors must make sure that they engage their students, with relevant course content and structured learning plans and through asking meaningful questions in homework and in class.

Turning Technologies is passionate about creating educational technologies designed to enhance all learning environments and produce real results. Our portfolio of learning tools is designed to inspire achievement each and every day. Easy-to-use solutions enable instructors to ask questions, and gather feedback, whilst providing valuable data to engage, monitor and measure learning progress. We support the entire student assessment process, guiding instructors through the creation of material, presentation of content and in-depth reporting to track success. In using our software and devices, student learning will be supported in creative and innovative ways, when properly aligned with the instructor's learning objectives and course content.

In using our software and devices, instructors will gain:

- 30% increase in productivity
- 40% increase in retention
- 94% increase in attention
- 67% increase in engagement
- 61% increase in discussion
- 91% in learning

Our learning tools allow instructors to manage and deliver content in ways that improves learner success.

Turning Technologies offers many types of response devices, to meet the needs of both instructors and students, including five different types of ResponseCards, and also ResponseWare and vPad – our virtual response solutions that allows students to respond through any web-enabled device. We also provide Interactive Whiteboards and MobiView, which is equipped with the capabilities of a fixed interactive whiteboard, plus the freedom of full mobility and complete lesson control with its one-of-a-kind touch screen.

At present, we offer TurningPoint 5 software, which is an easy-to-use powerful polling solution. The TurningPoint dashboard offers one, simple interface for instant management of polling, content, participants, sessions and reports. Turning Technologies also provides Flow, Workspace and Triton – software all developed for use by instructors to gain student engagement and improve results.

We will soon be moving to a Cloud-based solution, which will leverage our enterprise platform for web-based data, content and organisational management with appropriate layers of security. Employing a cloud interface makes mobile access, remote working and the sharing of information easier than ever and will integrate seamlessly with other solutions to accelerate learner success. TurningPoint Cloud provides secure ways to share files, give feedback and save settings across devices, and it is also fully integrable with LMS such as Moodle and Blackboard.

Turning Technologies is continuously evolving, through listening to the needs and wants of our customers and meeting the changing demands of the educational environment. Instructors are continuously challenged to develop, through changing lesson plans, engaging their students, and effectively monitoring every student's progress. Turning Technologies helps to support instructors at every level through our unique software and hardware solutions. Education is a process of teaching, learning and outcomes related to a particular subject matter, and the utilisation of technology within this process can significantly impact both teaching methods and learning outcomes. Turning Technologies response technology offers a unique ability to efficiently collect predictive student data, whilst simultaneously implementing quality teaching strategies, proven to positively influence learning.

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